2025 Galleries and Museums Listing Rate Card

The New York Review of Books

Galleries d	und Mus	eums Listing	Schedule
COVER DATE	SALE DATE	SPECIAL ISSUE	COPY & PAYMENT DUE
Jan 16, 2025	Jan 2, 2025	MLA ISSUE On sale 4 weeks	Dec 6, 2024
Feb 13	Jan 30		Jan 3
Mar 13	Feb 27		Jan 31
Mar 27	Mar 13	London Book Fair Issue	Feb 14
Apr 24	Apr 10	SPRING BOOKS ISSUE On sale 3 weeks	Mar 14
May 15	May 1	ART ISSUE	Apr 4
June 12	May 29		May 2
Sept 25	Sept 11	FALL BOOKS ISSUE	Aug 15
Oct 9	Sept 25		Aug 29
Oct 23	Oct 9		Sept 12
Nov 6	Oct 23	FRANKFURT BOOK FAIR ISSUE	Sept 26
Dec 4	Nov 20		Oct 24
Jan 15, 2026	Jan 1, 2026	MLA ISSUE On sale 4 weeks	Dec 5, 2025

2025 Advertising Rates

for 100 words of text (including museum/gallery hours, \$260 address, phone number, and website) and a color image and caption to accompany the listing (please send in JPEG, PDF, or TIFF)

For contract advertisers interested in prepaying in full for all 12 listings available during the year, the discounted rate would be \$1,920 (\$160 per listing).



This is a sample of the Galleries and Museums Listing.

Subscriber Profile

DEMOGRAPHICS

Paid Circulation	128,952
Average Age	70
Male	69%
Female	31%
Average household income	\$218,000
Average household net worth	\$2,366,000
Net worth of \$1,000,000+	58%
Purchased a piece of original art in the past twelve months	41%

Source: Alliance for Audited Media for period ending December 31, 2024; New York Review–administered survey through SurveyMonkey.com (December 2024)

Contact Information:

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The New York Review of Books

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